



**FOR IMMEDIATE RELEASE:**  
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### **Country Club Plaza Welcomes Two New Brands**

*Local favorite Charlie Hustle and gourmet food store VOM FASS to join the Plaza this fall*

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**KANSAS CITY, Mo.** (September 2, 2015) – Highwoods Properties announces two new openings on the Country Club Plaza – local vintage sportswear brand [Charlie Hustle](#) and specialty food retailer [VOM FASS](#) are expected to open this fall.

"It is important to us that the Plaza remains a premier shopping district in Kansas City, which is why we find it exciting to bring in new brands like VOM FASS and hometown favorite Charlie Hustle," said Glenn Stephenson, Highwoods Properties vice president and division manager. "Both of these brands bring something different to the area, adding to the top-tier mix of stores and restaurants that make up the Country Club Plaza."

#### **Charlie Hustle**

Charlie Hustle will open its first pop-up shop in Kansas City on the Country Club Plaza. This will be the first independent, brick-and-mortar store for the local vintage sportswear brand.

Founded in 2012, by Chase McAnulty, Charlie Hustle is a favorite vintage sportswear brand of many Kansas Citians. The Charlie Hustle brand bridges the gap between young and old and worn and reproduced with its "vintage made fresh" designs. Over the years, Charlie Hustle has successfully created some of Kansas City's most iconic leisure apparel, including the "heart KC" T-shirts and hats.

"We could not be more excited to be opening our first flagship location on the historic Country Club Plaza," said Holly Meairs, public and media relations director for Charlie Hustle. "This step into the retail market has been a long time coming and is a direct effect of our consistent hard work and level of quality we put into our product. It's truly an honor to have this opportunity in the city that has supported us from the beginning."

The Charlie Hustle store will be 1,155 square feet and will be located at 419 W. 47th St.

### **VOM FASS**

Founded in Germany more than 20 years ago, VOM FASS is a gourmet food store offering vintage wines of different regions and wineries as well as premium vinegars, oils and spirits in a variety of quantities. VOM FASS hand-picks the highest-quality ingredients from around the world in order to create its signature flavors.

The Country Club Plaza store will be VOM FASS' flagship location in Kansas City. The brand has more than 300 locations worldwide, including 30 stores in the United States.

"VOM FASS is going to fit perfectly into Kansas City's foodie culture, and the Country Club Plaza is the ideal launching point for our entrance into this great market," said Justin Gibson, president of Madison, Wisconsin-based VOM FASS USA. "We have high expectations for this shop."

VOM FASS will be located at 515 Nichols Road with 1,583 square feet.

### **About Highwoods Properties**

Highwoods Properties, headquartered in Raleigh, North Carolina, is a publicly traded (NYSE:HIW) real estate investment trust (REIT) and a member of the S&P MidCap 400 Index. The Company is a fully integrated office REIT that owns, develops, acquires, leases and manages properties primarily in the best business districts (BBDs) of Atlanta, Greensboro, Kansas City, Memphis, Nashville, Orlando, Pittsburgh, Raleigh, Richmond and Tampa. For more information about Highwoods Properties, please visit our website at [www.highwoods.com](http://www.highwoods.com).

**The Country Club Plaza**, developed in 1922, was the country's first suburban shopping center. Today, with nearly a million square feet of retail and restaurant space, the open-air, Spanish-inspired district continues to serve both local and regional customers with a collection of exclusive national tenants and original local businesses. Owned by Highwoods Properties since 1998, The Plaza offers over 150 upscale retailers and specialty restaurants.

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